

PRESS KIT

LEADERSHIP TEAM

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 @fogorestaurants

 @fogodechao

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BRAND OVERVIEW

- Fogo de Chão (Fogo-dee-shown), the internationally renowned restaurant from Brazil known for its elevated churrasco dining experience
- Founded in Southern Brazil in 1979, Fogo elevates the culinary art of churrasco – roasting high-quality cuts of protein over an open flame – into a dining experience of discovery.

MENU & CUISINE

- Fogo is best known for the full churrasco experience, as well as its Market Table and Feijoada Bar – which includes seasonal salads and soup, fresh vegetables, imported charcuterie and more.
- The Full Churrasco Experience features a variety of simply seasoned cuts of protein that are expertly butchered, fire-roasted and carved tableside by gaucho chefs.
- Guests can also indulge in dry-aged or premium cuts like Wagyu NY Strip, Tomahwak Ribeye or seafood options a la carte.
- Guests can discover options for all dietary tribes from vegan to pescatarian and more. These nutrient-dense dishes include entrée alternatives to the Churrasco experience like Chilean Sea Bass, Seared Tofu & Black Bean Pasta and Cauliflower Steak, or indulgent appetizer options like jumbo shrimp cocktail and Seafood Tower.

BAR FOGO

- Bar Fogo is a casual alternative for guests looking to linger while enjoying smaller, sharable plates (like a \$10 Picanha burger and Lobster & Shrimp Tacos), Brazilian-inspired cocktails and an award-winning South American wine list.
- All-day happy hour and half priced bottles of South American wine under \$100 are available every day in the dining room, bar and patio.

LOCATIONS & GROWTH

- Today, Fogo has over 100 locations across the globe, including locations in the United States, Brazil, Mexico and the Middle East.
- Fogo will continue expanding and maintaining our year-over-year domestic growth in new and key existing markets for the next five years, including new locations opening in expanding markets across the U.S. Community engagement investments with each new opening will remain at the center of our strategy as we continue our strategic expansion plans and meet guests where they are.

COMMUNITY

- Fogo is dedicated to Feeding a Purposeful Future for all and is a long-standing partner of No Kid Hungry, the nonprofit dedicated to connecting children in need with healthy meals.



FOGO DE CHÃO